

Blog Post:

(SEO highlighted in yellow) ([Hyperlinks underlined in blue](#))

Nestlé Puts a Twist on **Willy Wonka**'s Golden Ticket with 'We'll Find You' Campaign

[Kit Kat](#), a [Nestlé](#)-owned **chocolate** company famous for its **delicious** chocolate-covered wafers, takes pride in its catchy and widely adored "Give me a break" tune. But the [Nestlé](#) team and I thought it was about time to shake things up and do something a little different.

I am pleased to announce Nestlé's new "[We'll Find You](#)" [marketing campaign](#) in the UK and Ireland. You heard me, people of **London** and **Dublin**! We're coming for you!

I know, I know – it must break everyone's heart to think we've decided to change everyone's favorite sing-song motto. So, we thought giving our beloved customers a chance to win £10,000 would help ease the pain.

For this new campaign, Nestlé placed a GPS enabled device inside six selected candy bars, such as, [Kit Kat 4 Finger](#), [Kit Kat Chunky](#), [Aero](#), and [Yorkie](#) bars.

Who said GPS devices can only be used for **GPS navigation**?

The six lucky chocolate **lovers** who find a GPS tracker in place of their usual chocolate treat will be located by Nestlé's delivery team and within 24 hours, be given £10,000.

Whether you're a **dark chocolate** or **white chocolate** lover, every Nestlé chocolate lover has a chance to win £10,000. Go to your nearest **candy store** and grab a bar today!

Watch our [YouTube video](#) or check out www.nestle.com/wewillfindyou for more information about the new campaign.

Best of luck. And may the odds be ever in your favor.

[Paul Bulcke](#)



Facebook Post:

Nestle will be giving away £10,000 to the person who finds a GPS tracker in their candy bar. Check out and share our YouTube video: <https://youtu.be/jA8-FILeqGw>

#WeWillFindYou



Tweet: (the link is a shortened version of the link to the YouTube video)

